- occupies only a small space relative to broadcast
- 2 stations?
- 3 A Certainly.
- 4 Q Now before today did there come a time when you
- 5 personally became aware of any of the portions of the
- 6 Commission's 1988 Notice of Inquiry that you just read?
- 7 A I've read it all.
- 8 O You had read it all.
- 9 A However you're missing footnotes.
- 10 O That's perfectly fine at this point.
- 11 A Huh-hum (interrogative).
- 12 O So I take it.....
- 13 A Particularly footnote 59 is missing. You've left it
- 14 off.
- 15 O Oh, sir, we'll get to footnote 59.
- 16 A Okay.
- 17 Q It appears in a different order. I know what you're
- thinking of and we'll get there. So from your answer
- would it be the case that you read the Commission's
- 20 1988 Notice of Inquiry approximately at the time that
- 21 it was released?
- 22 A Well, I didn't read it at the time it was released, I
- have read it sometime after it was released. I
- 24 couldn't tell you when.
- 25 Q Okay.

- 1 A It's for the most part irrelevant.
- 2 Q Oh, we're just laying groundwork here and I appreciate
- your assessment. Now did you happen to discuss the
- 4 Notice of Inquiry with anyone at about the time that it
- 5 was released?
- 6 A No.
- 7 Q Now in terms of background and getting the timing right
- 8 of this, at about the time of the Commission's 1988
- 9 Notice of Inquiry Peninsula operated two FM stations in
- 10 Kodiak. Correct?
- 11 A Uh-huh (affirmative).
- 12 Q That would be a yes?
- 13 A Yes.
- 14 Q Sometimes uh-huh doesn't translate....
- 15 A Yeah, that's fine, I will -- I will say yes from here
- on out.
- 17 Q Okay. And also at about that time Peninsula operated
- an FM translator serving Kenai and Soldotna which was
- 19 rebroadcasting K Wave?
- 20 A Yes.
- 21 Q And also at about that time Peninsula operated an FM
- 22 translator serving Anchor Point which was
- 23 rebroadcasting KPEN?
- 24 A Yes.
- 25 Q And also about that time Peninsula operated an FM

1		translator serving Homer which was rebroadcasting KPEN?
2	A	Yes.
3	Q	Did Peninsula prepare comments in response to the
4	A	No.
5	Q	Commission's Notice of Inquiry? No, okay. Now
6		the next document I'd like you to look at is the is
7		styled Notice of Proposed Rulemaking in MM Docket
8		Number 88-140 released by the Commission on March 28,
9		1990. Directing your attention to paragraph one, could
10		you please read that paragraph into the record?
11	Α	On March 24, 1988 Commission adopted a Notice of
12		Inquiry. Lots of references, you want all the
13		references? 3 FCC Record 3664, 1988, to study the role
14		of FM translators in the radio broadcast service.
15		Therein we sought comment on all aspects of our general
16		policies regarding FM translators as well as specific
17		proposals for revisions to our rules regarding the
18		authorization and operation of FM translators. By this
19		Notice of Proposed Rulemaking Notice we propose to
20		amend the rules governing the FM translator service
21		based on the comments submitted in response to the
22		Notice of Inquiry and our own analysis of the
23		translator service. We propose to restructure our FM
24		translator rules consistent with the intended purpose
25		of this service which is to provide supplementary

1		service to areas in which direct reception of radio
2		broadcast stations is unsatisfactory due to distance or
3		intervening terrain barriers. In particular we propose
4		to revise and clarify the FM translator rules including
5		new rules for ownership and financial support of
6		translators. Methods for selecting among translator
7		applications the definitions of major change and
8		translator coverage areas, the commercial, non-
9		commercial and auxiliary band frequencies, interference
10		criteria, technical requirements for translators.
11	Q	Thank you. Now I also direct your attention to
12		paragraph 17 which notes a proposed classification of
13		FM translators as either fill in or other areas. And
14		if you could just read that to yourself.
15	A	Okay.
16	Q	I also direct your attention to paragraph 18 and if you
17		could please read into the record the first two
18		sentences.
19	Α	With respect to translator ownership we propose to
20		modify the existing rule which provides that an
21		authorization for a commercial FM translator which is
22		intended to provide reception to places which are
23		beyond the predicted one millivolt per meter contour of
24		the primary station within the predicted one millivolt
25		per meter contour of another commercial FM station

1	assigned to a different principle community will not be
2	granted to the licensee of a radio broad of an FM
3	radio station. Our proposed rule states that ownership
4	of a commercial FM translator will not be available to
5	the licensee of an FM radio broadcast station if the
6	predicted one millivolt per meter contour of the FM
7	translator goes beyond the predicted contour of the
8	primary station.

- 9 Q Thank you. Now I next direct your attention to
 10 paragraph 20 and I ask that you read the first two
 11 sentences aloud into the record.
- We are not persuaded however that it is desirable to 12 A allow commercial FM licensees to establish translators 13 beyond their protected contours while the establishment 14 of independent party translators in -- in these other 15 locations appears to indicate a public desire for the 16 programming. FM radio broadcast station owned 17 translators would more likely indicate a station's 18 interest in reaching audiences in areas that lie 19 outside the service area. 20
- 21 Q All right. Now finally I would direct your attention 22 to paragraphs 119 and 120 which you can just read to 23 yourself.
- 24 (Pause)
- 25 A All right.

- 1 Q Now before today did there come a time when you
- 2 personally became aware of any of the portions of the
- 3 Commission's 1990 Notice of Proposed Rulemaking that
- 4 you just read?
- 5 A Yes, I'm aware of it. I was aware of it before today.
- 6 Q Approximately when?
- 7 A 1994, '95, something like that.
- 8 O And did you discuss those portions with anyone?
- 9 A Yes, with Jeff Southmayd, my attorney.
- 10 Q And with anyone else?
- 11 A No. Well, possibly, I don't know.
- 12 Q Well, if you don't remember you can say you don't
- recall.
- 14 A Uh-huh (affirmative), yeah, don't recall.
- 15 Q I take it then that Peninsula did not prepare or file
- 16 comments in the translator rulemaking proceeding?
- 17 A We did not.
- 18 Q In addition to discussing the Notice of Proposed
- Rulemaking with Mr. Southmayd did you happen to discuss
- 20 it with your wife?
- 21 A I don't recall.
- 22 Q Now, the next document I'd like you to focus on -- in
- case you're wondering the footnote that you're looking
- for is in the next document.
- 25 A Okay.

1 Anyway, the document that you now have before you is 2 styled Report and Order in MM Docket Number 88-140 released December 4, 1990. If you could please read 3 paragraph one aloud. 4 By this Report and Order the Commission is amending the 5 Α rules governing the FM translator service. The 6 Commission is restructuring the FM translator rules 7 8 consistent with the intended purpose of this service which is to provide supplementary service to areas in 9 10 which direct reception of radio broadcast stations is unsatisfactory due to distance or intervening terrain 11 In particular we revise and clarify the FM 12 barriers. 13 translator rules, including new rules for ownership and financial support of translators, methods for selecting 14 among translator applications, the definition of major 15 change in translator coverage area, use of commercial 16 and auxiliary band frequencies, interference criteria 17 and technical requirements for translators. 18 Thank you. Could you next direct your attention to 19 Q paragraph five and read that aloud into the record? 20 We continue to believe that the proper role for FM 21 Α translators is that a secondary service intended to 22 supplement the service of FM radio broadcast stations. 23

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reflect our conclusion that the sole purpose of FM

Further, the rule changes we now make -- we now make

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- translators is to provide service in areas where direct 1 2 reception of radio service is unsatisfactory due to 3 distance or intervening terrain obstructions. How much 4 do you want to read? The entire paragraph. 5 O Let's see, terrain obstructions. After a review Α 6 7 of the comments submitted in response to the Notice and our own analysis of these issues we conclude that our 8 9 existing regulatory structure does not adequately insure that the FM translator service achieves its 10 intended purpose. We are aware of the need to clarify 11 and amend several rules in order to insure that radio 12 broadcast -- FM radio broadcast stations are not 13 14 adversely affected by translator operations. We also have determined that several rules should be modified 15 to assure that translators better serve the public. 16 Directing your attention to paragraph six, you don't 17 have to read the entire paragraph but what I would like 18 you to read into the record begins with the fourth 19 sentence and continues through the seventh sentence. 20 And we can count down together. Beginning with with 2.1 respect, do you see that? 22
- 23 A With respect to service issues?
- 24 O Yes.
- 25 A With respect to service issues an FM translator may not

be licensed to a commercial FM broadcast station if the 7 translator's coverage contour goes beyond the primary 2 station's coverage contour. However in white area 3 situations beyond the protected contour of any full-4 time aural service we will be favorably disposed 5 towards request for waivers of our rules to permit 6 commercial primary station ownership. Commercial primary stations may financially support fill in translators both before and after the translator 9 commences operation. However commercial primary 10 stations may provide no financial support beyond 11 technical assistance to FM translators serving other 12 areas although we will favorably view waiver requests 13 to allow financial support for translators in white 14 areas. 15 All right. Thank you. 16 0

- 17 A Uh-huh (affirmative).
- And I would like to direct your attention next to

 paragraph 15 and if you could just note that paragraph

 follows the heading ownership restrictions. Do you

 see that?
- 22 A Yes.
- 23 Q And directing your attention to paragraph 22 which is
 24 in the same section and follows the word rule. Or
 25 actually it's paragraph 22, then the word rule. If you

could read into the record please the first two sentences.

Most of the commenters on this issue agree with our 3 Α proposal to change the ownership rule. We now adopt 4 that proposal, including the provision distinguishing between fill in and other area translators which will 6 permit commercial FM stations to own FM translators 7 only where the FM translator coverage area is entirely 8 contained within the coverage contour of the primary 9 10 station.

11 Q Thank you. Now directing your attention to paragraph
12 23, please read aloud the entire paragraph.

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The Commission believes that the record lacks the evidence to suggest that a white area exception to our ownership rule would noticeably improve coverage and public service and leads us to conclude that a specific white area exception is unnecessary. However, in situations where a licensee establishes that service is indeed unavailable we will be favorably disposed toward requests for waivers of this rule to address these unique circumstances. Within the context of this proceeding we will define a white area as any area outside the coverage contour of any full-time aural service. We emphasize that in order for commercial primary stations to own translators in such area the

1		Commission will require a showing of a lack of service
2		in accordance with the white area definition given
3		above. Independent party ownership of translators in
4	•	white areas will be permitted under the general
5		provisions of this rule. With respect to provision of
6		service to remote area experiencing limited radio
7		service we note that ownership restriction does not
8		prohibit FM translator service in these other areas, it
9		simply rules out commercial primary FM station
10		ownership of such translator stations, independent
11		parties may establish FM translators to serve any area.
1.2	Q	Thank you. Directing your attention to paragraph 56.
13		You will note that the heading above that paragraph
14		concerns signal delivery, correct?
15	Α	Uh-huh (affirmative). Yes.
16	Q	Now I would like to direct your attention to paragraph
17		61 in that same section and the word rule follows and
18		if you could please read the first sentence aloud.
19	А	We will change the signal delivery rule to permit
20		commercial translators providing fill in service to use
21		any terrestrial transmission facilities in order to
22		obtain the primary station's signal, including but not
23		limited to microwave, phone company circuits and
24		dedicated fiber optic cable.
25	Q	Now it may be a little difficult to read, but do you
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- note the footnote that appears after that sentence?
- 2 A Yes.
- 3 O And that footnote number is 59?
- 4 A Yes.
- 5 O And if you would turn to it would be page 7245 as it
- 6 appears on the bottom of the document. Now footnote 59
- 7 appears on that page and there appears to be two
- 8 paragraphs. If you could read into the record the
- 9 second paragraph of footnote 59.
- 10 A We intend that our decisions herein not alter in any
- 11 fashion the special treatment we accord Alaska Wrangell
- Radio Group, 75 FCC 2D404, 1980. Upon appropriate
- showing the Commission has accommodated Alaska's unique
- 14 lack of adequate communication services by granting
- waivers allowing program origination, alternate signal
- delivery and cross service translating.
- 17 Q Thank you. Now I would like to direct your attention
- to paragraph 138. And you see that the heading
- immediately preceding that paragraph first reads other
- 20 matters and then it reads grandfathering criteria for
- 21 existing translators.
- 22 A Uh-huh (affirmative). Yes.
- 23 O Now I would like to direct your attention to paragraph
- 24 144 which is in that section and if you could please
- read aloud the first five sentences.

- 1 A The new service requirements for independently owned FM
- 2 translators are, however, more stringent than those
- imposed by our earlier rules. For example, under the
- 4 new rules commercial primary stations will not be
- 5 permitted to provide financial support for
- independently owned translators located in other areas.
- We believe that because many FM translator licensees
- 8 have limited financial means service to the public
- g could be unnecessarily disrupted if we were to require
- 10 rapid compliance with these new rules.
- 11 O And I believe the next sentence as well.
- 12 A Existing FM translator operations will need some time
- to obtain alternative sources of funds.
- 14 O And the next sentence.
- 15 A Therefore we will require existing FM translator
- operations to come into compliance with the new service
- 17 rules within three years of the effective date of these
- 18 new rules.
- 19 O Thank you. Now before today did there come a time when
- you personally became aware of any of the portions of
- the Commission's 1990 Report and Order that you just
- 22 read?
- 23 A Yes.
- 24 Q And approximately when?
- 25 A I do not know. I couldn't -- cannot give you a date.

- 1 Q Would it be fair to say that it took place after June
- 2 1, 1994?
- 3 A I don't have a date, cannot tell you.
- 4 O Now did you happen to discuss the Report and Order
- 5 portions that you just read into the record with
- anyone?
- 7 A I discussed in particular footnote 59, we discussed it
- 8 thousands of times perhaps. That may be an
- 9 exaggerations. Hundreds of times with Jeffrey
- 10 Southmayd.
- 11 Q And did you discuss it with anyone other than Jeffrey
- 12 Southmayd?
- 13 A No, he's my legal counsel.
- 14 UNIDENTIFIED FEMALE: (Indiscernible).
- 15 Q Now other than footnote 59 did you discuss any of what
- we just read with anyone other than Mr. Southmayd?
- 17 A No. Not to my know -- recollection.
- 18 Q Now focusing on the date of release of the Commission
- 19 Report and Order which is December 4, 1990, Peninsula
- was operating two FM translators in Kodiak at that
- 21 time, correct?
- 22 A Yes.
- 23 Q And Peninsula was also operating an FM translator that
- 24 was serving Kenai and Soldotna?
- 25 A Yes.

- 1 Q Peninsula was also operating an FM translator that
- 2 served Anchor Point which was rebroadcasting KPEN?
- 3 A Yes.
- 4 O And at the time of the release of the Commission's 1990
- 5 Report and Order Peninsula was operating an FM
- translator serving Homer which was rebroadcasting KPEN,
- 7 correct?
- 8 A Yes.
- 9 O Now, subsequent to the release of the Report and Order
- in December of 1990 did Peninsula seek a waiver of the
- new version of Section 74.1232(d) of the Commission's
- 12 rules for any of its translators?
- 13 A No.
- 14 Q Now the next document I'd like you to look at is styled
- Memorandum Opinion and Order in MM Docket Number 88-140
- 16 released July 28, 1993. Directing your attention to
- paragraph one if you could please read aloud the last
- 18 two sentences of that paragraph.
- 19 A By this Memorandum Opinion and Order we affirm and
- 20 further clarify the FM translator rules including the
- revised standards for ownership and financial support
- of translators the definition of major change in
- 23 translator coverage.
- 24 Q It's a little confusing, but it carries over to the
- 25 next column.

Major change in translator coverage areas, maximum 1 Α power output and interference criteria for translators 2 we also adopt minor amendments in the grandfathering 3 criteria and technical aspects of local program 4 5 origination. Thank you. Now, I would like to direct your attention 6 Q to paragraphs eight and nine. And those paragraphs you 7 can simply read to yourself. 8 (Pause) 9 And you've completed reading those paragraphs? 10 0 Yes. 11 Α Now I would like to direct your attention to paragraphs 12 0 44 through 48. And again, you can simply read those to 13 yourself. 14 (Pause) 15 What were the sections? 16 Α Paragraphs 44 through 48. 0 17 18 (Pause) All right. Α 19 Before today did there come a time when you personally 20 became aware of any of the portions of the Commission's 21 1993 Memorandum Opinion and Order that you just read? 22 I would say I was generally aware of the Commission's 23 Α

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footnote 59 was such that we did not believe that it

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stance on grandfathering, however our interpretation of

- was applicable to Alaska.
- 2 Q And when you're referring to our interpretation you
- 3 referring to previous testimony about your
- 4 conversations with Mr. Southmayd?
- 5 A That's correct.
- 6 Q And again, with respect to the 1993 Memorandum Opinion
- and Order, did you discuss your understanding of this
- 8 Order with anyone other than Mr. Southmayd?
- 9 A No. He is my legal counsel, I did not discuss it with
- 10 anyone else.
- 11 Q Now again, at the time of the Commission's 1993
- 12 Memorandum Opinion and Order Peninsula operated two FM
- translators in Kodiak which were broadcasting KPEN and
- 14 K Wave?
- 15 A That's correct.
- 16 Q At the time of the 1993 Memorandum Opinion and Order
- 17 Peninsula had FM translators, one in Kenai and one
- 18 serving Kenai and Soldotna?
- 19 A Yes.
- 20 Q And at the time of the 1993 Memorandum Opinion and
- 21 Order Peninsula had an FM translator in Anchor Point
- 22 which was broadcasting the Kenai and Soldotna station?
- 23 And by Kenai and Soldotna I'm referring to the one
- 24 that's dual licensed.
- 25 A Yes.

- 1 Q And likewise, at the time of the 1993 Memorandum
- 2 Opinion and Order Peninsula had an FM translator
- 3 serving Homer which was broadcasting the Kenai and
- 4 Soldotna station where that station was dual licensed.
- 5 A I don't understand the question.
- 6 O Or excuse me, I misphrased that. At the time of the
- 7 1993 Memorandum Opinion and Order Peninsula had an FM
- 8 translator serving Homer which was rebroadcasting KPEN.
- 9 A Yes.
- 10 Q Now subsequent to the release of the Memorandum Opinion
- and Order of the 1993 Memorandum Opinion and Order did
- Peninsula seek a waiver of Section 74.1232(d) of the
- Commission's rules for any of its translators?
- 14 A No. We were -- our interpretation of the footnote 59
- was that it did not alter in any fashion the special
- treatment that was accorded Alaska and therefore we did
- 17 not believe it necessary to seek a waiver because we
- had licenses good through '96.
- 19 Q Now, do you know John Davis of KSRM, Inc.?
- 20 A Yes.
- 21 Q And approximately how long have you known Mr. Davis?
- 22 A Ever since I've been on the air, since 1979.
- 23 Q Is KSRM, Inc. currently a business competitor of
- 24 Peninsula?
- 25 A Yes.

- 1 Q And roughly how long has KSRM, Inc. been a business
- 2 competitor of Peninsula?
- 3 A As long as we've been on the air which has been 23
- 4 years.
- 5 Q And that's because there was a translator that they had
- in Homer at about the same time you came on the air?
- 7 A Yes. They came on with their translator one month
- 8 before our first FM station came on the air in 1979.
- 9 Q Now do you recall that we had talked earlier in the
- 10 deposition about KSRM, Inc.'s operation of an FM
- 11 translator in Homer?
- 12 A Yes.
- 13 Q And would it be your understanding that KSRM, Inc.'s
- translator in Homer was what the Commission would call
- an other area translator?
- 16 A Well, it certainly wasn't fill in, it was beyond its
- one millivolt contour so it would have to be other
- 18 area.
- 19 Q Now during the operation of KSRM, Inc's translator in
- 20 Homer would it be fair to say that it was your belief
- 21 that the operation of such translator was affecting
- 22 Peninsula financially in an adverse way?
- 23 A Yes. We filed a Petition with the Commission to
- terminate the operation of that translator.
- 25 Q Now did there come a time when KSRM, Inc. stopped

- operating its translator in Homer?
- 2 A Yes.
- 3 Q And do you know approximately when?
- 4 A To the best of my recollection -- recollection I would
- 5 say May of 1994.
- 6 Q And did there come a time when you learned why KSRM,
- 7 Inc. stopped operating its FM translator in Homer?
- 8 A No.
- 9 Q What understanding, if any, do you have as to why KSRM,
- 10 Inc. stopped operating its FM translator in Homer?
- 11 A My understanding would be that he turned it off in
- 12 hopes that I would turn mine off.
- 13 Q Now during the period that KSRM, Inc. operated its
- translator in Homer it would be fair to say that you
- 15 competed with KSRM, Inc. for radio advertising in
- 16 Homer?
- 17 A Yes, for 15 years.
- 18 Q And during the period that KSRM, Inc. operated its
- 19 translator in Homer was it your understanding that
- 20 KSRM, Inc. had a measurable market share of the radio
- 21 audience in Homer?
- 22 A Yes.
- 23 Q As a result of KSRM, Inc's action in turning off its
- translator in Homer did Peninsula benefit financially?
- 25 A I don't know.

- 1 Q Now as of today does Peninsula operate an FM translator
- that provides programming to the residents of Kenai on
- 3 FM channel 285?
- 4 A Yes.
- 5 Q And for purposes of the next couple questions we'll
- just refer to that as the Kenai translator.
- 7 A Uh-huh (affirmative).
- 8 Q Has Peninsula operated the Kenai translator
- 9 continuously from May 19, 2001 to the present?
- 10 A Yes.
- 11 Q And is it your under -- would it be your understanding
- that Peninsula's operation of the Kenai translator
- during this period, the period May 19, 2001 to the
- 14 present, result in any revenue for Peninsula?
- 15 A The revenue that we gain from the sales of advertising
- 16 time includes our -- our full service stations and
- 17 whatever revenue comes in from the fact that we have
- translators on the air. We sell our full service
- 19 stations and the revenue that comes in as a result of
- wherever that signal happens to go, whether it's the
- 21 main signal or via translators.
- 22 Q And that would be fair to say with respect to any of
- 23 the translators that you have. So rather than me
- repeating the same question....
- 25 A Uh-huh (affirmative).

- 1 Qor series of questions for the other translators,
- 2 that answer would apply to.....
- 3 A Yes.
- 4 Qall of the translators.
- 5 A Uh-huh (affirmative).
- 6 Q Now, does Peninsula's operation of the Kenai translator
- 7 result in any expenses for Peninsula?
- 8 A Yes, there are expenses involved with electricity and
- 9 equipment leases and so forth, yeah.
- 10 Q And do you know approximately how much per month it has
- 11 cost Peninsula to operate the Kenai translator since
- 12 May of 2001?
- 13 A I can't tell you here. It could probably be
- 14 ascertained.
- 15 O Now Mr. Becker and Jeff, with respect to that question
- 16 would you be able to follow up with that and give us a
- rough breakout of what it costs per month to operate
- 18 the translators?
- 19 A May I respond?
- 20 Q Certainly.
- 21 A I gave you in your request for documents -- I don't
- 22 know if it's in this stack, but there was a breakout of
- what the equipment leases are and I don't think I told
- you what the electrical costs were, but you have some
- idea of what the leases are, what the -- in particular

- AT and T Alascom, that's the only site where we pay
- 2 rent.
- 3 Q All right. So we have some documents in our
- 4 possession....
- 5 A Yes.
- 6 Qso far as you know.....
- 7 A Uh-huh (affirmative).
- 8 Qthat would help us assess this.
- 9 UNIDENTIFIED FEMALE: (Indiscernible not at mic).
- 10 Q But in terms of the electric bills, is that something
- 11 that we could -- gather you could simply tell us?
- 12 A Well, I would like my counsel to advise me whether or
- not I need to produce it.
- 14 Q That's fine. Well that's something we can talk with
- 15 him about then.
- 16 A Uh-huh (affirmative).
- 17 Q Now given that we don't have at this stage for purposes
- of this deposition a really clear picture of revenues
- 19 versus expenses with respect to the Kenai translator,
- 20 would it be your understanding though that the
- operation of that translator has been profitable for
- Peninsula since May of 2001?
- 23 A I cannot answer that.
- 24 Q Would it be your answer that it has cost Peninsula more
- to operate the translator than it's been worth?

- 1 A I don't know how to answer that. We have lost money
- our last -- we just did our -- our corporate tax return
- was filed yesterday, we lost \$26,000.00 in 2001. How
- do you determine, you know, profitability? We lost
- 5 money for the whole year, so I don't know if that's a
- fair statement or not.
- 7 Q Well, just so I understand, in terms of losing money
- 8 what you're referring to is Peninsula's entire
- 9 operation.
- 10 A Yes.
- 11 0 Correct?
- 12 A Uh-huh (affirmative).
- 13 Q And all I'm asking at this point is whether you have
- 14 analyzed it to the point where you could understand
- that operation of the Kenai translator, for example, is
- either more or less expensive than the money it brings
- 17 in.
- 18 A I have not analyzed it. All the money comes in from
- sales, we pay all our expenses and if we lose -- you
- 20 know, if we have a loss then we have lost money. I
- can't tell you if that individual station is profitable
- or not, we don't sell advertising on that individual
- station, we sell advertising on our full service
- 24 stations. And that's -- that's where we determine our
- revenue and that's where all our expenses are accounted

- for. We don't do any individual accounting for
- 2 individual translators.
- 3 Q So if I were to ask the same series of questions
- 4 relative to the other translators the answers would
- 5 be....
- 6 A I don't know.
- 7 Qas you just gave them.
- 8 A Yes.
- 9 Q Now do you know whether the operation of the Kenai
- 10 translator has any impact on the number of listeners
- 11 for K Wave, KWVV FM?
- 12 A Yes.
- 13 Q And what is it -- what is your understanding of that
- 14 impact?
- 15 A Well, it would assist us in providing a better signal
- and therefore we would expect we'd have more listeners.
- 17 Q Do you acknowledge that the coverage contour of the
- 18 Kenai translator extends beyond the protected contour
- 19 of KWVV FM?
- 20 A Yes, obviously.
- 21 Q Are you aware that the FCC has ordered Peninsula to
- stop operating the Kenai translator?
- 23 A Yes.
- 24 Q Do you acknowledge that the FCC ordered Peninsula to
- 25 stop operating the Kenai translator because the FCC